

Local Artisans Research

Keywords

handmade, local, community, craft

recurring event

Mission Statement

- A. We provide a platform for local artisans to showcase their handmade crafts and connect with their community.
- B. Our mission is to foster community within our local area by supporting our artisan's handmade crafts.

Other Text

- Webpage's Purpose:
 - The Local Artisan's Market is a recurring event showcasing handmade goods from local craftspeople. The event's mission is to support local artisans and foster community.
- Event Details:
 - Date: Every Saturday and Sunday of each month
 - Time: 9:30am – 6:45pm
 - Location: 1234 Marketplace St., City, AL 34559
- Showcase:
 - Photo: Big AI
 - Brief Description: Made by Jimmy DeShawn of the Woodcarver's Association
 - Photo: Colorful Candles
 - Brief Description: Made by the Candle Making Lovers
 - Photo: Glass Rooster Figurine
 - Brief Description: Made by Otantis
 - Photo: Mushroom Mug
 - Brief Description: Made by Wild Earth Pottery
 - Photo: Floral Earrings
 - Brief Description: Made by UNICEF Market
- Closing Statement:
 - Attend **The Local Artisan Market** and engage with our local artisans!

Artisan

- Google definition: a worker in a skilled trade, especially one that involves making things by hand; (of food or drink) made in a traditional and non-mechanized way using high-quality ingredients.
- Dictionary.com Definition: a person skilled in utilitarian art, trade, or craft, especially one requiring manual skill.

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- Stained glass, woodcarvings, soaps, candles, chocolates

Patterns & Designs from existing sites

firefox.org

- Color – blue header bar, orange logo; bold
- Regular text in serif, Headers in sans serif, Regular important text in italics
- Craft images are in grid layout with name of item
- Date, time, & location near bottom of page
- Socials in header
- Logo slightly enlarges when scrolling down, white text changes color to brown as if to draw attention away from it; positioned off-center
- Header is in a fixed position
- Vibe is a bit antique, but not quite; there's a bit of professionalism/modernity

saltyharborshop.com

- Socials in header
- Page is white; no background color on header
- Logo has an image, positioned center, located at the bottom of header
- All text in sans serif
- Craft images are in a grid layout with item name at bottom; image switches to alternate view of craft when hovered over
- Professional costal vibe

pineandpigment.com

- No socials in header or anywhere
- Page is white
- Logo is a green image; positioned left
- All text in sans serif
- Artisan logos are in a basic grid layout with brand name, artisans, and their location underneath

localartisancollective.com

- Header is fixed, off-white
- Logo is image; positioned left; shrinks on scroll
- All text is sans serif
- Navigation colored blue
- Banner image stretches to margins; white text against image
- Sample craft images have a thick reddish-brown border, sample artisans and reviews have border and blue drop shadow

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Logo

- Logo is name in sans serif and simple image, has line going behind “Harbor”; Salty Harbor
- Logo is name in funky & bold font; Foxfire
- Logo is name in circle; Pine + Pigment
- Logo is name in cursive in a circle; The Local Artisan Collective

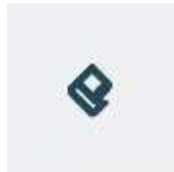
Design Ideas

Header

- Display: static (default)
- Position: Center
- Navigation: use local links instead of traditional webpages
- Social media links

Logo

- Community = circle
- Design should feature a circle
- Color: complementary, triadic; bold
- Image generated using Google Gemini:



Content

- Call to action
- Featured artisans
- Photos
- Dates, times, & location
- Map

Footer

- Email Address

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Layout

Header

- Flexbox
 - Center
 - Justify
- Logo –
- Socials – left or right-aligned
- Don't need navigation bar

Banner Image

- Stop at margin
- Biggest image on page
- Text against banner

Main Content

- Mission Statement
- Photos of artisan crafts
 - Grid Layout

Image 1	Image 2	Image 4
Image 3	Image 4	

- Date, Time, and Location

Date	Time	Location
Saturdays and Sundays	10:00am – 7:30pm	1234 Market Square Someplace, AL 34459

- Google Map

Footer

- Email Address
- 'Back to Top' link

Local Artisans Research

- Credits

Image URL (Source)

Branson-local-artisans: <https://tripjive.com/wp-content/uploads/2024/09/Branson-local-artisans.jpg>

https://www.google.com/url?sa=i&url=https%3A%2F%2Fcoachellalakesrvresort.com%2Fexploring-artisan-markets-in-the-coachella-valley-a-locals-guide%2F&psig=AOvVaw0vN3RUyia5MMau5iMSZMU2&ust=1736101694001000&source=images&cd=vfe&opi=89978449&ved=0CBQQjRxqFwoTCOj_oPnY3loDFQAAAAAdAAAAABAv

colorful-candles: https://encrypted-tbn0.gstatic.com/images?q=tbn:ANd9GcRMiZmRAksjYPmpBfyvA2KXwmUT-bWFZX5_jg&s

- Facebook: Candle Making Lovers

mushroom-mug: <https://wildearthpottery.co/cdn/shop/files/8B627C79-3941-46B4-86D0-005EBC6755E7.heic?v=1700847767&width=320>

- Wild Earth Pottery

big-al-wood: <https://encrypted-tbn0.gstatic.com/images?q=tbn:ANd9GcSoK6dXZhqxleX-lbEivBNRqREVE7xNZOmww&s>

- Facebook: Wood Carver's Association – Jimmy DeShawn

unicef-earrings: https://images1.novica.net/pictures/10/p446658_1.jpg

- UNICEF Market – Floral Earrings

glass-rooster: https://i.etsystatic.com/45352307/r/il/bcd737/6412918878/il_300x300.6412918878_du2t.jpg

- Etsy – Otantis