

The Local Artisan Market

1 PROJECT TITLE

The Local Artisan Market

2 PROJECT DESCRIPTION

- Create a visually appealing and informative single-page website for "The Local Artisan Market," a recurring event showcasing handmade goods from local craftspeople. The website should:
- Clearly communicate the event's purpose: Highlight the mission of supporting local artisans and fostering community.
- Provide essential event details: Include date, time, location, and a map.
- Showcase featured artisans: Display photos and brief descriptions of participating artisans and their crafts.
- Include a call to action: Encourage visitors to attend the market and engage with the community.
- Provide contact information: Include email address and social media links for inquiries and updates.

3 TARGET AUDIENCE

- Local residents interested in supporting local businesses.
- Art enthusiasts and collectors.
- Families seeking unique and handmade gifts.
- Tourists visiting the area.

4 TECHNICAL REQUIREMENTS

- Platform: Built using HTML, CSS, and JavaScript (optional).
- Responsive Design: The website should be fully responsive and adaptable to various screen sizes (desktops, tablets, and mobile phones).
- Accessibility: Ensure the website is accessible to people with disabilities (e.g., screen reader compatibility, proper color contrast).
- SEO Considerations: Implement basic SEO techniques to improve search engine visibility (e.g., relevant keywords, meta descriptions).

5 DELIVERABLES

- Final website: A complete and functional single-page website.
- Source code: All relevant HTML, CSS, and JavaScript files.

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6 SUCCESS METRICS

- Website traffic: Monitor website visits and user engagement.
- Social media engagement: Track social media shares and mentions related to the website.
- Event attendance: Analyze event attendance data to assess the website's effectiveness in driving traffic.

7 TIMELINE

[Define a realistic timeline for the project, e.g., 2 weeks]

- 10 – 14 days
- Don't work on webpage on Dec. 31st & Jan. 1st

<i>Name</i>	<i>Date Started</i>	<i>Date Finished</i>
Research	12/28/2024	12/29/2024
Design	12/30/2025	1/2/2025
Code	1/2/2025	1/5/2025
Implement Accessibility and Functionality	1/5/2025	1/7/2025
Hosting & Polish	1/8/2025	1/9/2025
Total		11 days

8 NOTE

This is a basic project brief. You can adapt it to your specific needs and skill level by adding more detailed requirements, such as:

- Interactive elements: Include a map, a contact form, or a social media feed.
- Advanced design: Incorporate animations, parallax scrolling, or other creative design elements.
- Integration with third-party services: Connect the website with social media platforms or online payment systems.

This project provides a good opportunity to practice fundamental web development skills and create a valuable resource for a local community.

I hope this helps! Let me know if you have any other questions.